

FOR IMMEDIATE RELEASE:

October 1, 2008

Costco picks up new Children's book series!

(San Diego, CA) – Only 1 out of every 100,000 books ever make it into Costco stores. This year the giant wholesaler picked up the new, but gaining national recognition, series of children's books "Becka and the Big Bubble." The books are a very entertaining way to teach children about the city or country where "Becka" travels. Adults seem to have just as much fun as the kids reading the series. There are 6 books so far: "Becka goes to San Diego," "Becka goes to Chicago," "Becka goes to San Francisco," "Becka goes to India," "Becka goes to the North Pole," and the original "Becka and the Big Bubble, All Around Town."

The hardcover award winning books sell for \$7.49 at Costco – the books are also available through other leading book sellers.

"We are really excited to stock the "Becka and the Big Bubble" books. They are educational but also fun!" said James Phirman at Costco corporate.

The books: An acclaimed children's book collection, "Becka and the Big Bubble" is about a confident young girl who floats on a magic bubble to visit new and interesting places to experience different cities and cultures while learning life lessons. Her friend Ben often travels with her. Good for all ages but more specific: Ages 2 – 8.

The TV show: The cartoon version of the "Becka" series now airs on TV in major media markets. PBS San Diego will run the "Becka" show in November as two week special.

The authors: "Becka and the Big Bubble" books are written by brother and sister team Adam Schomer and Gretchen Schomer Wendel. A former college soccer player at Cornell, Adam Schomer lives in Los Angeles and is both a writer and an actor. Gretchen Schomer Wendel is a former television reporter and producer. She lives in San Diego, California with her husband and two young children.

For more information: www.bbBubble.com or 760-815-1075.

FOR IMMEDIATE RELEASE:

October 1, 2008

“BECKA AND THE BIG BUBBLE”

Waterside Is Proud to Present a Fantastic Series of Children’s Books

“Becka and the Big Bubble: All Around Town” - Becka blows a bubble and travels through town seeing all the townspeople, eventually flying up and beyond town to where the bubble pops. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To The North Pole” - Becka flies her bubble past polar bears, flying reindeer, fields of milk & cookies, and eventually finds Santa’s secret workshop. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To San Francisco” - Becka, along with good friend Ben, pops into San Francisco for a journey past sea lions, trolley cars, Haight-Ashbury, and the Golden Gate Park until they find a bubble to ride home on. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To India” - Through grassy plains and mountains, Becka pops into India for a taste of new foods, customs, historical greats, music, and friendly faces. (SRP: \$11.99)

Released in Sept. 2008:

“Becka and the Big Bubble: Becka Goes to San Diego”

Her 5th Adventure: Becka flies her bubble past flower fields, surfers, and then POP! Becka and Ben head down the coast with dolphins, huge boats, to Balboa Park and into the famous Zoo for a Panda adventure.

Released in Sept. 2008:

“Becka and the Big Bubble: Becka Goes to Chicago”

In her 6th Adventure: Becka flies her bubble past Buckingham Fountain and POP! Druppity-Drop, but the windy city dries them in time for an air show, ball game, comedy, Taste of Chicago and a lesson from Sue the Dinosaur.

Upcoming titles include:

Becka And The Big Bubble: Becka Goes To Egypt – Released 2009

Becka And The Big Bubble: Becka Goes To NYC - Released 2009

Becka And The Big Bubble: Becka Goes To Michigan

Becka And The Big Bubble: Becka Goes To Australia

Becka And The Big Bubble: Becka Goes To Mexico

Becka And The Big Bubble: Becka Goes To England

Becka And The Big Bubble: Becka Goes To France

Becka And The Big Bubble: Becka Goes to Washington D.C

Becka And The Big Bubble: Becka Goes to China

For more information: www.bbBubble.com

760-815-1075

