

FOR IMMEDIATE RELEASE:

June 12, 2008

**LOCAL AUTHOR HONORED AS “EXTRAORDINARY” WOMAN BY
KRAFT FOODS**

(San Diego, CA) – Gretchen Wendel, author of the award winning and best selling series of children’s books “Becka and the Big Bubble” has been chosen by Kraft Foods North America, Inc. as one of “100 Extraordinary Woman” in the country. Gretchen will receive from Kraft: A 3-Day/2-Night trip from June 27-29, 2008 to Los Angeles, California to participate in a photo shoot which may be featured in one or more magazine advertorials and a reception and tickets to the LA Film Festival. Also included is roundtrip airfare and two night’s accommodations, ground transportation, scheduled events and \$500 spending money.

Gretchen was chosen because of an essay which was submitted on her behalf describing her work as a writer, Mom and park advocate. Gretchen worked for four years to get a park play structure built on the Las Verdes park in Encinitas, California. She also donates much of her time to libraries and schools reading and teaching children about writing books. Her award winning children book series “Becka and the Big Bubble” is distributed across the Nation. She is also a super Mom to her son, age 5 and daughter, age 3.

Gretchen has appeared on FOX and NBC San Diego and ABC, CBS, NBC San Francisco and FOX National highlighting the books and their creation. The series of books recently won the Country Rose award for “Best New Series of Books 2007.” A ½ hour Becka TV show series based on the books will air in July 2008 in select markets.

For more information call 760-815-1075 or log onto www.bbBubble.com

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“BECKA AND THE BIG BUBBLE”

**Waterside Press Is Proud to Present a Fantastic Series of
Children’s Books**

“Becka and the Big Bubble: All Around Town” - Becka blows a bubble and travels through town seeing all the townspeople, eventually flying up and beyond town to where the bubble pops. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To The North Pole” - Becka flies her bubble past polar bears, flying reindeer, fields of milk & cookies, and eventually finds Santa's secret workshop. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To San Francisco” - Becka, along with good friend Ben, pops into San Francisco for a journey past sea lions, trolley cars, Haight-Ashbury, and the Golden Gate Park until they find a bubble to ride home on. (SRP: \$11.99)

“Becka and the Big Bubble: Becka Goes To India” - Through grassy plains and mountains, Becka pops into India for a taste of new foods, customs, historical greats, music, and friendly faces. (SRP: \$11.99)

Upcoming titles include:

Becka And The Big Bubble: Becka Goes To San Diego – Release date Sept. 2008

Becka And The Big Bubble: Becka Goes To Chicago – Release date Sept. 2008

Becka And The Big Bubble: Becka Goes To Egypt – Released in 2009

Becka And The Big Bubble: Becka Goes To New York City – Released in 2009

Becka And The Big Bubble: Becka Goes To Mexico

Becka And The Big Bubble: Becka Goes To Thailand

Becka And The Big Bubble: Becka Goes To England

Becka And The Big Bubble: Becka Goes To China

Becka And The Big Bubble: Becka Goes To Michigan

For more information: www.bbBubble.com 760-815-1075